

54th Watercolor West International Juried Exhibition Official Prospectus 2022

www.watercolorwest.org

Venue: Coastline College Art Gallery, Newport Beach, Ca
Entries Begin: Saturday, January 1, 2022
Entry Deadline: Tuesday March 15, 2022 midnight PDT
Exhibition dates: Saturday, June 25 to Saturday, August 13, 2022
Juror: Beverly Jozwiak
Awards: Anticipate \$12,500 in Cash and Merchandise
Transparent Watercolor Only
Entry Fee: Member \$50; Non Member \$60
Online Entry: Up to 2 images.

CALENDAR 2022

January 1 Entries open
March 15 Midnight PDT entries end
April 5-10 Acceptance notifications and instructions emailed and posted on website
May 16-20 Paintings due to shipper: Orange County Fine Art Storage (OC-FAS)
June 11 Hand delivered artwork to gallery
June 9-12 Final screening of artwork (disqualified artists notified immediately)
June 12 Juror selects awards from displayed works
June 25 Exhibition Opening Reception and Awards
August 13 Exhibition closes. Pick up hand delivered paintings
August 15-25 Shipper prepares paintings for return to artists

ELIGIBILITY

Open to all living artists.

Must be transparent watercolor applied on a single piece of rag or wood pulp paper that is free of pigment and embedded materials. No Yupo or similar paper, no canvas or canvas paper is acceptable. Graphite pencil may be used only for planning marks.

Accepted paintings must arrive framed and adhere to framing, matting, plexiglass and hanging, requirements. Specific information will be sent in acceptance packet and posted on our website.

The following grounds, treatments and media are excluded:

- Opaque white paint of any kind, such as titanium white, Chinese white and any transparent watercolor with opaque white added to it. Transparent watercolor includes pigments such as the cadmiums which are classified as “opaque.” The cadmiums and semi-transparent pigments are acceptable as long as they are applied as a transparent wash when covering most of the paper surface. Small touches of opaque cadmiums and other watercolor pigments can be used for accents. Transparency in a watercolor painting occurs when

watercolor pigments are made more transparent with the addition of water to create a wash. This allows light to penetrate the layers of glazes and reflect back through the pigments from the paper below. White areas are the result of leaving the white paper unpainted and are not painted with opaque white.

- Gesso, matte medium or any other priming material or exterior surface treatment.
- Gouache, acrylics or water-soluble oils.
- Ink, metallic or iridescent paint or products that leave a graphite-like sheen.
- Watercolor crayon, colored pencil, watercolor colored pencils, charcoal, pastel, Conte sticks or Conte crayon
- Varnish, wax, wax crayon, oil sticks or oil pastel.
- Collage or surface constructions, impasto, embossing.
- Watercolor resist, such as Frisket, that is not completely removed from the final painting.
- Use of digital images or enhancements printed on the paper.
- All other grounds, treatments, additives, media or art materials that do not conform to the spirit of the Exhibition.

Must be original work created by the artist. It may not be a copy, likeness or derivative of another's artistic creation (paintings and/or photographs). Work painted in a class or workshop or under the guidance of a teacher is not permitted.

Must be painted after January 1, 2019.

Original paintings for exhibition consideration must be at least 140 square inches (height x width), not larger than 45 inches on a side.

To view Watercolor West statements on *Transparency* and *Plagiarism* go to:

www.watercolorwest.org, click on *Exhibitions, Information for Participants in the Watercolor West 54th International Juried Exhibition*.

JUROR

We look forward to welcoming Bev Jozwiak <http://bevjozwiak.com/wp/> from Vancouver, WA, for our 54th International exhibition—the first in our new Gallery!

Bev Jozwiak has earned her signature status in the American Watercolor Society, the National Watercolor Society, Watercolor West, and others, too numerous to mention. She is an International Award winning artist. Born in Vancouver, Washington, Bev still resides there with her husband of 30 plus years. She has two daughters, and three grandchildren. She has been included in countless “Best of Art Books,” including numerous times in the well known series by North Light, “Splash.” She has had a plethora of magazine articles, including one emagazine cover, the cover of Sept. 2017 North Light Watercolor Magazine, and the Cover of the Palette magazine in 2019.

Bev Jozwiak will conduct a **two-day workshop June 9-10**, as well as a **demo on June 11** at the Coastline College campus. Further information will be posted on our website.

AWARDS

Watercolor West anticipates distributing awards totaling \$12,500 in cash and merchandise. Awards will be announced June 25, 2022 at the 54th Watercolor West International Juried Exhibition Opening and posted on our website. A catalog of all paintings in the Exhibition will be produced in full color and will be provided to all Watercolor West members and all artists who enter paintings. Visit www.watercolorwest.org for past exhibitions on our website and examples of award winning paintings.

EXHIBITION FEES

The Exhibition Fee for 1 or 2 paintings is \$50 for members and \$60 for nonmembers. You may become a member of Watercolor West simultaneously with entering the Exhibition by paying \$85: the annual dues of \$35, plus the \$50 Member Exhibition entry fee. Members receive the reduced Exhibition entry fee, a quarterly newsletter, notification of seminars and special events, an annual Exhibition catalog and your name and personal website listed on the Watercolor West website.

You may pay your new membership fee or membership renewal along with the Exhibition entry fees online at [www. WatercolorWest.org](http://www.WatercolorWest.org) after uploading your artwork.

Exhibition fees must be paid by the entry deadline for artwork to be considered. Exhibition fees are not refundable in the event the painting is disqualified due to noncompliance with Watercolor West rules.

TO SUBMIT ENTRIES

Go to www.watercolorwest.org 54th Watercolor West Annual International Exhibition menu tab and select "entry." Follow instruction to complete the form with your entry information. Be sure your email address is accurate.

Before uploading your images, make sure they are between 1 - 8 MB not smaller than 1MB, but at least 2000 pixels on the shortest side at 300 dpi. Images should be in JPEG format, RGB color space.

- Submitted images must not include matting or frame. Crop the photos to include only the artwork.
- Be sure your images are right side up.
- List sizes up to the nearest inch.
- Enter the title(s) of your painting(s) and other information exactly as you wish it to appear in the Exhibition catalog if it is selected. If you need help entering your images please contact Mignon Whitaker: www.mignonwhitaker.com

*You will receive an email confirming your entry upon submitting the completed form.

- Acceptance notifications will be emailed April 5 - 10, and include instructions on next steps.
- A list of the Juror's decisions will also be posted on www.watercolorwest.org no later than

April 10, 2022 under *Information for Participants in the 54th Watercolor West International Juried Exhibition.*

Watercolor West reserves the right to disqualify any entry based on failure to follow any prospectus guidelines.

LIABILITY

By entering this Exhibition, you acknowledge your artwork image will be part of the on-line exhibition, and agree to allow an image of your exhibited artwork to be used without charge for advertising and/or promotion in the furtherance of the Exhibition prior to and/or after the Exhibition.

SALES

Exhibited works will be considered for sale at the price indicated during the submission process. Works not for sale must be designated "NFS." All requests for information on a painting listed for sale will be forwarded to the artist for sale transaction. Watercolor West requests a donated commission of 15% of the sale price of any painting as a result of this exhibition.

Covid 19: Exhibition activities, artwork viewing, workshops and demos at Coastline College Art Gallery may need to be adjusted to comply with Covid 19 health requirements. Notifications will be posted on our website, and emailed to participants as necessary.